



MILE MARKER SPONSORSHIP PROGRAM

The Big Sur International Marathon is presenting a unique opportunity for 26 donors to “own” a Big Sur mile.

Our well-known cello mile markers have survived over two decades of runners, weather, and vehicle mishaps and it’s time to replace them. The Big Sur marathon has commissioned artist **John Cerney** of Salinas to create a unique set of mile markers that will provide a humorous, motivating, and inspirational backdrop along the marathon course.

An acclaimed muralist, Cerney’s artwork can best be described as “giant cut-out art”, ordinarily viewed from the comfort of one’s automobile. These cut-outs stand on their own, with the landscape behind them becoming their background. Locally he is best known for his series of field workers (each 18 feet tall) located in the agricultural fields in Salinas, CA. Recently he completed a series of cannery workers located on the Coastal Recreational Trail above Cannery Row in Monterey, CA. For more information visit www.johncerney.com.

We are offering sponsorship of each mile for a donation of \$1,000 that will cover the cost of creating the mile markers. You can request a specific mile, or we can just assign one. Your name or company logo will be shown as “sponsored by” on each marker. The mile will be yours for a period of five years at which time you have the option to continue your sponsorship or not. Your donation is tax deductible as the Big Sur Marathon is a 501(c)3 non-profit. Please email sally@bsim.org with any questions, or call 831.625.6226.



Runners “hit the wall” at mile 20

Yes! I would like to buy a “Big Sur Mile”

Individual or Company Name _____

Address _____

City _____ State _____ Zip _____ Phone _____

Email _____

On the marker, I would like my Name or Logo displayed (logos can be emailed to sally@bsim.org)

My Mile Marker number request: _____
1st choice 2nd choice 3rd choice

Check enclosed (payable to “BSIM” at P.O. Box 222620, Carmel, CA 93922-2620)

For payment by credit card (Visa, MC or Discover): Date received _____

Card number _____ Expiration _____

Cardholder Signature _____